



Cyber Strategy and Transformation Program

Lead the transformation to make your organization cyber resilient



Course length
8 weeks



Time required
5 hours per week



Approach
Online, self-paced



Accreditation
Digital badge

ABOUT THE CYBER STRATEGY AND TRANSFORMATION PROGRAM

The Cyber Strategy and Transformation Program has been designed to help you lead your organization's rapid transformation to be resilient to cyber attacks.

You will learn how to create high-value cyber resilience strategies and deliver the transformation outcomes quickly and effectively.

While cybersecurity spending is increasing every year, data breaches still happen on an almost daily basis, often with devastating reputational and financial impacts. As cybercriminals become bolder, more aggressive, and more sophisticated every day, there is no time to waste — organizations need to become cyber resilient, and they need to get there as quickly as possible. Many organizations still embark on three-year cyber transformation programs to take them to a level of acceptable maturity and reasonable resilience. Firstly, this leaves organizations exposed to cyber risks that are outside acceptable risk appetite for far too long, leading to impatience and loss of trust with key stakeholders, or worse – a devastating cyber attack or data breach. Secondly, not many cyber transformation programs ever realize the promised benefits, with many programs only delivering measurable benefits after four, five, or six years. In some cases, the programs fail entirely.

The Cyber Strategy and Transformation Program is intensive, accelerated, and comprehensive. Building on the principles taught in the Cyber Leadership Program; it is designed to help you create strategies to reach cyber resilience quickly, manage cyber risks measurably and predictably, keep ahead of cyber threats, and stay resilient. The Cyber Strategy and Transformation Program delivers proven methods to help you practically implement your cyber resilience strategies and make the important link between cyber strategy, business strategy, and business risk.

FEEDBACK FROM OUR PROGRAM PARTICIPANTS

It is an amazing opportunity to discuss with excellent cybersecurity leaders from all over the world, exchanging about latest trends, and priorities. I am loving the continuous learning that we all get during the weekly calls, a chance to learn from each other, and strengthen our capabilities.

Magda Chelly — Former CISO, Top 50 Cybersecurity Influencer | Singapore



On a personal level, my very fiber of belief as a security practitioner has been challenged, humbled, and reassembled. Cyber resilience, particularly under pressure, what a great concept and practice.

Chethan Iyengar — AVP, Cyber Security Services, Data Protection | India

WHO SHOULD ATTEND THIS PROGRAM?

The Cyber Strategy and Transformation Program has been designed for people responsible for developing cyber strategies or leading cyber transformation programs across their organizations, including CISOs, program and project managers and workstream leads.

Achieving cyber resilience is about leadership — having the right person in place to drive people, processes, and technology in the right direction. If you want to gain the skills, tools, and support to enable you to be confident in leading your organization to cyber resilience, then the Cyber Strategy and Transformation Program is for you.

Who are you?



A CISO responsible for developing cyber strategies and leading cyber transformation programs as the overall program owner or sponsor



An experienced program manager responsible for leading a cyber transformation program and executing a cyber resilience strategy



A project manager who wants to step up and take a lead role on a cyber transformation program



A workstream lead on a cyber transformation program workstream, responsible for building capability and delivering outcomes



A cybersecurity consultant who wants to increase the value you deliver to clients by leading more strategic cyber consulting projects

WHAT YOU'LL LEARN

The Cyber Strategy and Transformation Program will help you lead your organization's end-to-end cyber transformation program, including strategy, planning, budgeting, delivery, operationalization, and continuous improvement. We break down the process of developing high-impact strategies, converting those strategies into roadmaps, project plans and budgets, leading and delivering the transformation, and sustaining resilience and operational capabilities beyond implementation.

The program has been divided into eight weeks of content, giving you time to assimilate the information as you learn and build your cyber strategy from the ground up.



Week 1: The goal: Accelerating your cyber resilience

In Week 1, you will learn the key success factors to rapidly transforming your organization's cyber resilience and the five essential disciplines you need to master to ensure your success as a leader of a high impact cyber transformation program. You will also learn a proven step-by-step approach to developing a high-value cyber resilience strategy — and get it approved. The week concludes by outlining the essential first steps to ensure program success and overviewing lessons learned and pitfalls to sidestep to avoid failure.



Week 2: Where do you want to be? Defining your target state

A fundamental starting point to ensure success is to gain stakeholder agreement and buy-in to the program's goals, objectives, and outcomes. You need to know where you are aiming. You will learn how to define your target state, know when your business is resilient, and how you can measurably demonstrate it to your key stakeholders. You will learn how to measure resilience by implementing relevant key performance indicators (KPIs) and metrics to ensure you can defend your cyber posture.



Week 3: Where are you now? Measuring your current state

You will learn how to accurately measure your current state to ensure that your cyber transformation program has a solid foundation and baseline. Measuring your current state will involve evaluating your current cyber posture, how much you are spending on cybersecurity, and whether it is enabling or restricting your business strategy. You'll also assess and measure your current cyber risk profile, how mature your cyber capability is, and whether your organization meets regulatory obligations.



Week 4: What do you need to get there? Developing a high-value cyber resilience strategy

Learn from the course leaders' real-world experience of creating cost-effective, high-impact cybersecurity strategies and prioritizing those strategies to deliver the greatest value, reduce cyber risk, and rapidly build your cyber resilience. Understand how to build strategies focused on the business functions, systems, information, and people that underpin your strategic advantages and the products and services most valued by your customers.

WHAT YOU'LL LEARN



Week 5: How do you get there? Roadmap and budget

Every organization needs to become cyber resilient quickly, but you must plan the transformation program carefully to ensure it delivers its promises. In developing your cyber resilience roadmap, you'll create a plan to build resilience and deliver value quickly. To help you create and work within your budget, you'll assess building versus buying options, consider which partners your organization should work with, and fast-track the selection process.



Week 6: Making it happen: Mobilizing the transformation

Obtain buy-in and support from critical stakeholders across all business units. Set up a cross-functional cyber transformation program steering committee. The committee oversees program decisions and sends an unequivocal message that cyber resilience anchors the enterprise mission. Assemble an experienced delivery team and structure the program to deliver effectively, anticipate delivery risks and manage them pro-actively.



Week 7: Delivering value quickly: Accelerating execution

Learn to build strong foundations for your cyber resilience strategy that will enable you to deliver value quickly. Ensure you are using the right KPIs and metrics to track your progress against your target state. Communicate your progress to all stakeholders and the business to demonstrate your strategy's value and build trust.



Week 8: Lock in the value: Sustaining your cyber resilience

Learn how to sustain your resilience by ensuring that your strategy and transformation program can flexibly adapt to changing external and internal business circumstances. Continually track and monitor the ever-evolving threat landscape and adapt your cyber strategies to combat new and emerging threats. Maintain momentum by constantly testing, learning, and looking ahead.

Learn all the skills you need to lead your organization's cyber transformation



HOW YOU'LL LEARN



The Cyber Strategy and Transformation Program uses a fundamentally different approach to that commonly followed by academic programs or certification programs. Enjoy the benefits of:

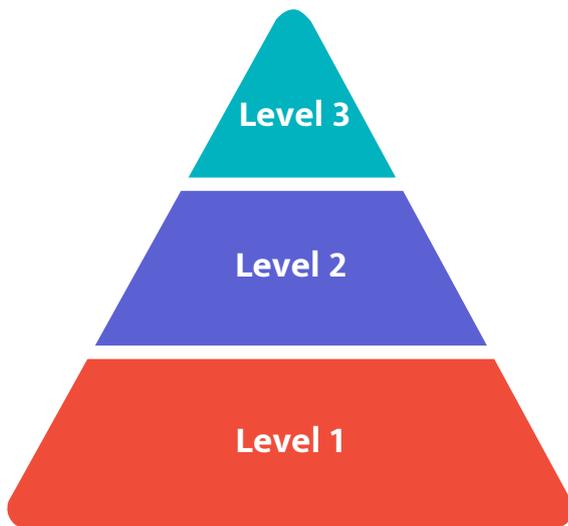
- Guidance and coaching from seasoned cyber professionals with years of practical cybersecurity consulting experience to combine with your own experience and in-depth knowledge of your business. There are no multiple-choice exams or theoretical case studies.
- Accessible learning with delivery via an online e-learning platform, accessible on your desktop or mobile device, wherever you are. Content is available in multiple formats, including videos, audio recordings and downloadable transcripts to suit your learning needs.
- Review and refresh lessons as you need with 12 months of access to course materials.

**Get inspired, share solutions, and
generate ideas. Together, we can lead
the cyber change we all need.**



HOW YOU'LL LEARN

Three levels of learning



"Deep dives" – This is where we get into the specialized elements of the topic.

“How to” – Practical guidance on how implement cyber strategy and transformation within your organization, including specific methodologies, tools, templates, techniques, and references to third parties.

“Why” and “What” – To understand the topic at a conceptual level.

Level 2 is the most important and makes all the difference between understanding the topic at a conceptual level and implementing it in practice. Our program leaders have years of hands-on practical experience, enabling us to coach you on implementing what we teach and not leaving you on your own with only a theory.

You won't be learning alone; following the eight-week program, we will also provide you with:

- 12 months of premium membership to the Cyber Leadership Hub—a group of like-minded cyber leaders who are all facing cyber risks in their businesses.
- Access to premium content in the Resource Library, which contains fully customizable strategy decks, executive briefs, templates, policies, blueprints, methodologies, playbooks, and several other high-quality toolkits.
- Online forum, weekly Q&A calls throughout the program, review of strategies, and advice to help implement your organization's strategy.
- Help prepare you for that very important interview, and once you've landed your new role, review your new role using a 100-day plan.
- Access to senior cyber executive mentors who can provide ongoing coaching.
- All participants will get a free e-copy of [The Five Anchors of Cyber Resilience](#) by Phillimon Zongo—a practical, hands-on, cyber strategy-building guide or reference.

WHO YOU'LL LEARN FROM



Jan Schreuder

The Cyber Strategy and Transformation Program is led by Jan Schreuder, a well-known veteran of the information technology and cybersecurity industry and independent cybersecurity strategy advisor. Having led cybersecurity consulting projects for large global organizations as a partner at a Big 4 professional services firm for over 25 years, Jan is the ideal partner to support you in leading your organization to cyber resilience.

“The reality is that hackers aren’t waiting for anyone. I’ve seen organizations develop extremely comprehensive cybersecurity programs, but they don’t deliver results quickly enough. I’m dedicated to helping people create predictable and measurable processes to accelerate the delivery of their cyber resilience strategies.”

Jan is a former partner at a Big 4 professional services firm in Switzerland, Australia, and South Africa for more than 25 years. He held various leadership roles and led cybersecurity consulting projects for some of the largest financial services organizations in the world. Jan is a well-respected, trusted advisor and cyber strategy consultant. His passion is to drive innovative and pragmatic solutions to complex business and technology problems.

Jan regularly presents at public forums on cybersecurity-related topics and is an active advocate for greater collaboration and information sharing between the private and public sectors in combating cybercrime. He has a keen interest in education and has lectured at the postgraduate level at some universities.

Jan will be supported by his Cyber Leadership Institute co-founders, who’ll also be hands-on imparting their experience and first-hand knowledge of the cybersecurity world. It is the combination of Jan, Darren, and Phil that will give you a real-world perspective about cyber resilience. Together, the team has a wealth of knowledge and experience in helping enterprises develop and implement high-impact and cost-effective cyber resilience strategies.



Darren is an accomplished executive with close to 20 years of international cyber risk and security experience and broad expertise in providing hands-on leadership, strategic C-level/board direction and program execution. He was named in the top 100 Chief Information Security Officers globally in 2017 and the top 100 Global IT Security Influencers in 2018.



Phil is the author of *The Five Anchors of Cyber Resilience*, an Amazon best-selling book that strips away cybersecurity complexity and provides practical guidance to business executives. Over the last 15 years, he has advised numerous business leaders on managing critical risks within complex transformation programs and rapidly building cost-effective and high-impact cyber resilience programs.

WHAT YOU'LL RECEIVE

Accreditation

We are committed to providing you with the tools necessary to achieve your professional goals. We understand that communicating your credentials in an ever-expanding online marketplace can be challenging.

That is why we have partnered with Credly platform to provide you with a digital version of your credentials. Digital badges can be used in e-mail signatures, digital resumes, and social media sites such as LinkedIn, Facebook, and Twitter. This digital image contains verified metadata that describes your qualifications and the process required to earn them.

What are the benefits of a digital badge?

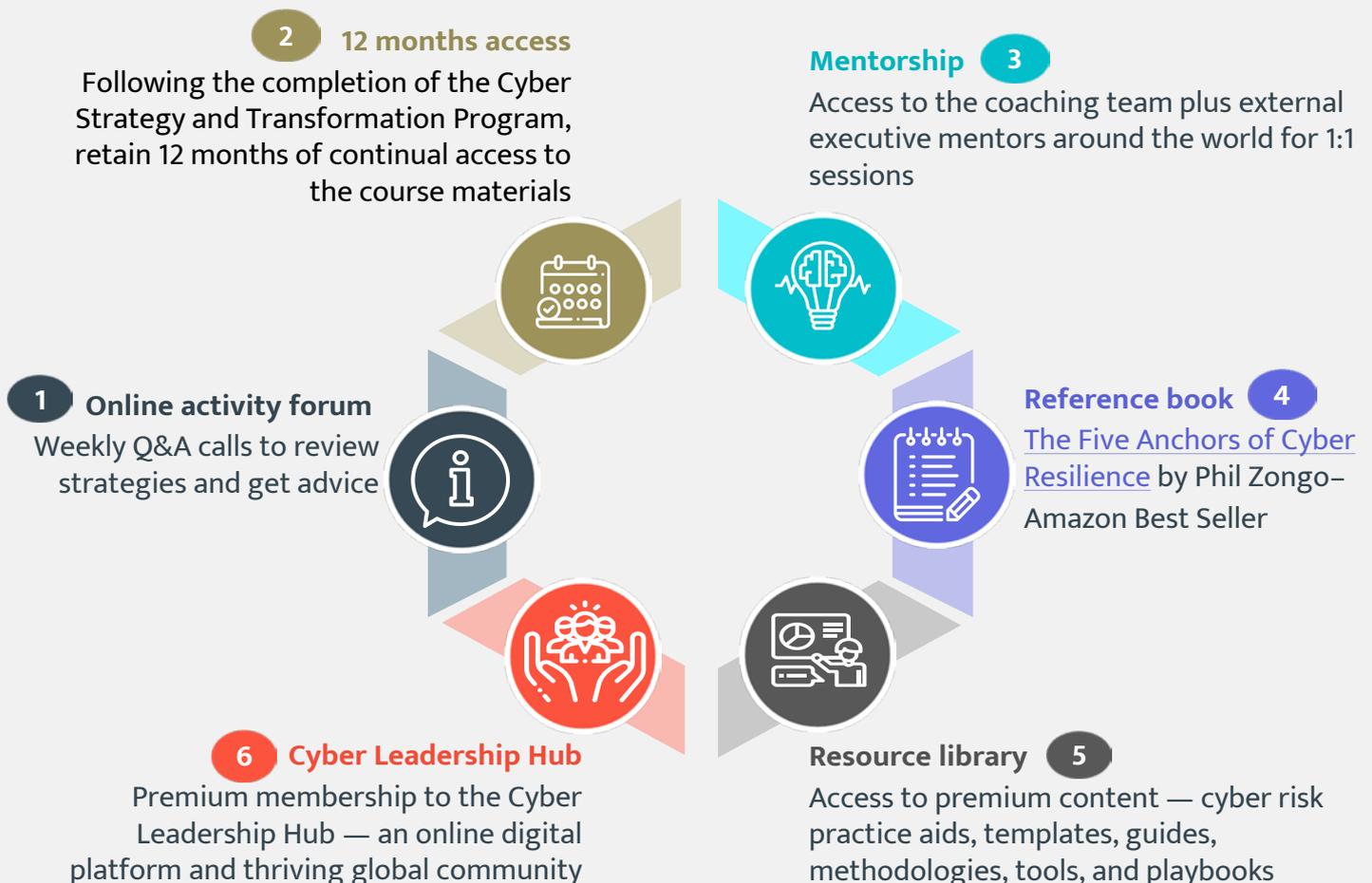


- A web-enabled version of your credentials that can be shared online.
- A more efficient way of posting to social media platforms.
- Labor market insights that relate your skills to jobs.
- A trusted method for real-time credential verification.
- Provide employers and peers concrete evidence of the work undertaken to earn your credentials and your current capabilities.

RESOURCES AND PRACTICAL TOOLS

Cut through the noise

At the Cyber Leadership Institute, we pride ourselves on empowering our participants by offering practical tools, resources, and support to ensure that they're ready to execute and excel in their roles.



OUR CYBER LEADERSHIP INSTITUTE PROGRAMS

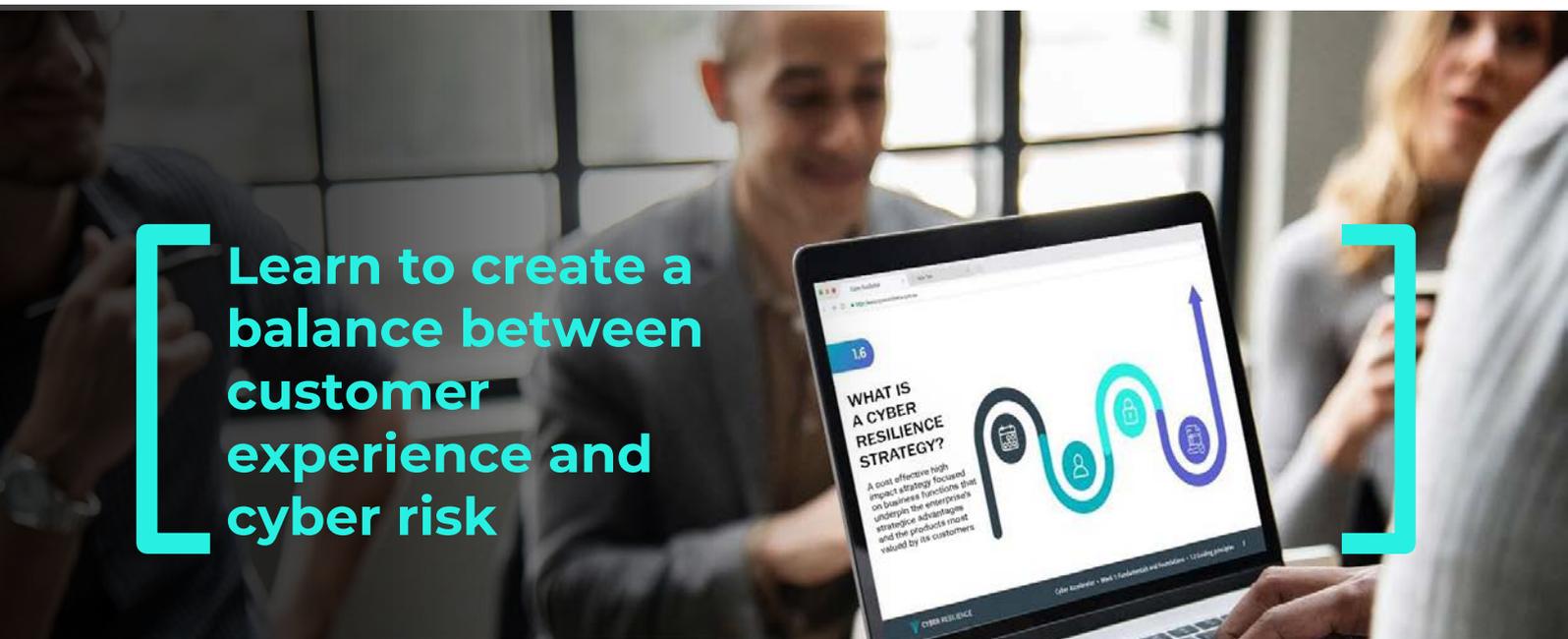
Additional programs to suit a variety of professional backgrounds

The Cyber Leadership Institute offers a range of cyber leadership programs tailored to unique audiences. Whether you're a cybersecurity or risk professional, senior business executive, or member of the board, our programs offer exploration of real-world case studies and topics aimed at demystifying cyber resilience's complexity and accelerating your cyber risk management skills.

Our executive cyber education programs are delivered as manageable, weekly modules that prepare you for any leadership position challenges — from decision-making and positive influencing skills to developing competitive cybersecurity strategies. Our programs integrate online learning and collaborative opportunities through discussion forums led by our program experts, who are also mentors from the field.

All our programs come with a verifiable digital recognition badge that participants can use to prove their accreditation and set themselves apart as effective leaders in the industry.

[Request a call](#) to discuss with a Cyber Leadership Institute team member which program would best meet your needs. Or you may [view our list of course offerings](#) on the website today.



Learn to create a balance between customer experience and cyber risk



CYBER LEADERSHIP INSTITUTE
KNOW YOU'RE READY

CYBER STRATEGY AND TRANSFORMATION PROGRAM

Lead the transformation to make your organization cyber
resilient

[**Register Now**](#)

About the Cyber Leadership Institute

Our mission is to empower cyber leaders to embrace the technological revolution and improve the way we all live, work, and interact.

Our purpose is to give business leaders the skills to confidently lead their organizations in the digital economy. We strive to:

1. Develop cyber leaders who build resilience into business strategy.
2. Empower business leaders to develop sustainable cyber strategies.
3. Inspire leaders to work together to secure our digital world.

Cyber Leadership Institute

Level 33 Australia Square
264 George St

Sydney NSW 2000 Australia

contact@cyberleadershipinstitute.com