



# EXECUTIVE CYBER RESILIENCE PROGRAM

**Accelerate your cyber  
risk governance skills**



**Course length**  
6 modules



**Time required:**  
Approximately 20-25  
minutes per module



**Approach**  
Online, self-paced



**Accreditation**  
Digital badge

# ABOUT THE EXECUTIVE CYBER RESILIENCE PROGRAM

The risk posed by increasingly bold and highly capable cyber threat actors keeps soaring. Given that the stakes are too high, an increasing number of executive and corporate directors seek a deeper insight into cyber risk and its potential impact on their strategic priorities, business value chain, and regulatory compliance.

The Executive Cyber Resilience Program has been designed to address this critical need—equip business executives with practical skills, tools, and support to implement effective cyber risk management within their organizations.

Despite the astounding rise in cybercrime, many business executives and corporate directors struggle to link cyber threats and their organizations. They accept that there is a problem and acknowledge that cyber resilience is a vital prerequisite for business success and survival, but they don't know where to start. They perceive cybersecurity to be too complex, the language is arcane, and frameworks are rooted in technology, not business. The Executive Cyber Resilience has been designed to demystify cybersecurity confusion and empower business executives and corporate directors with practical skills to make important cybersecurity decisions within their organizations confidently.

The Executive Cyber Resilience Program is a short, intensive, and rigorous online course designed to accelerate your cyber leadership and governance skills. Business leaders and risk professionals shouldn't shy away anymore from cyber risk because of perceived complexity. The Executive Cyber Resilience Program goes beyond the fundamentals of cyber resilience, using practical case studies to articulate cyber risk in relatable business language. The course helps you develop the necessary skills to make effective cyber decision, accelerate your business's cyber resilience posture, and, most importantly, deliver results quickly.

## FEEDBACK FROM OUR LIVE PROGRAM

1 “Terrific, very informative, and enlightening day with cyber's finest. Phillimon ran an excellent day with loads of practical examples. It was full of insight and expertise. You are totally in your element and in the flow—that was a long day for you to be 'on'. Very engaged group, too. For me, it was like seeing the book come to life.”

**Director, Public Relations and Media Consulting, Australia**

2 It was well organized, good scale, solid content in presentations. Phil, you are an excellent speaker—flawless in your delivery, and everyone was abuzz with praise and enthusiasm afterward. There were a good number of light bulb moments, interesting insights... humorously delivered.”

**Group Head of Risk & Compliance, Wealth Management, Australia**

3 What a great event. I learned a heap, really enjoyed the attendee interaction and sharing each other's experiences. Thanks a bunch, Phillimon Zongo.”

**Technology Risk Manager, Financial Services**

# WHO SHOULD ATTEND THIS PROGRAM?

If you are a corporate director or senior business executive responsible for ensuring your organization is not exposed to excessive risks, and you'd like to understand how to help make your business more resilient to threats of inevitable cyber-attacks, the Executive Cyber Resilience Program is for you.

The Executive Cyber Resilience Program has been designed for non-technical business leaders involved in important cybersecurity decision-making. But whatever your role is, participants will be equipped with the essential knowledge and confidence to sponsor cyber transformation programs and culture change initiatives, including preparedness in the event of a major cyber crisis. The course will rapidly sharpen your cyber skills and knowledge with access to tools that will help accelerate your organization's cyber resilience posture.

## HOW YOU'LL LEARN

The course takes a non-technical (jargon-free) and practical approach that will help you effectively manage cyber risk. You won't become a technical cybersecurity specialist or subject matter expert, but you'll develop the necessary skills to challenge cyber resilience programs and deliver results quickly.

The course will be delivered via an e-learning platform accessible on your desktop or mobile device, wherever you are. You'll watch training videos and listen to recordings, keeping your finger on the pulse throughout. Each module delivers several practical step-by-step action items to help you implement what you have learned, putting the tools at your fingertips to make immediate changes within your organization.

The course also offers the following benefits:

- One-year free access to premium business ready cyber resources, such as comprehensive cyber resilience strategy playbooks, guides, templates, policies, tools, and practice aids.
- A free copy of [The Five Anchors of Cyber Resilience](#) eBook—a bestselling strategy book that provides practical guidance to senior business leaders.
- Option to use the content in a shareable content object reference model (SCORM)-compliant format so you can deliver it using your learning management system (LMS), with random multiple-choice quizzes at the end.



# WHAT YOU'LL LEARN

We start with the basics to give you the grounding you need to build your cyber knowledge. Learn the critical factors that underpin the rise of cybercrime and the impact of increasing digital complexity on cyber resilience. Understand the implications of cybercrime on your business growth, profitability, and customer trust and retention and get a thorough understanding of why you need cyber resilience over cybersecurity.



## Develop a high-impact cyber risk management framework

Business executives will learn how to conduct a business-centric cyber risk assessment, identify their most valuable digital assets (crown jewels), and focus limited resources to building strong cyber resilience on digital assets that underpin their business survival and competitive advantage.



## Secure the supply chain

We will empower your business executives with practical guidance on building risk-based cyber-assurance programs over suppliers, third parties, and business partners. We will enable senior business leaders to make risk-informed decisions and promote business agility and innovation, all the while minimizing exposure to third-party related cyber threats.



## Develop effective and efficient cyber governance frameworks

Executives will learn about their core responsibilities in driving the tone at the top, and role model expected behaviors for a strong cyber-resilient culture. We will also learn how to develop lean, efficient, and highly effective governance structures to measure and continuously improve cyber resilience frameworks objectively. Be prepared and remain steadfast in the event of a major cyber crisis.



## Develop a cyber-resilient culture

Develop a deeper understanding of why the human factor is vital to cyber resilience strategies. Dive into the minds of cybercriminals and understand why social engineering techniques have succeeded for decades. Learn how to develop highly engaging and effective cybersecurity awareness programs and continuously reinforce positive cyber behaviors within your business for a cyber-savvy workforce.

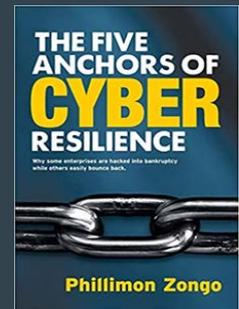


## Bake cyber resilience into digital transformations

Executives will develop a deep understanding of business change implications, especially digital transformation and cloud computing, on cyber resilience. We explain how to embed digital trust into new products early in the design phase, making it an essential and discreet aspect of all digital transformation programs.

# THE FIVE ANCHORS OF CYBER RESILIENCE

The intensive and tailored Executive Cyber Resilience Program is based on The Five Anchors of Cyber Resilience, a bestselling cybersecurity strategy book by the Cyber Leadership Institute that has been distributed to dozens of countries. The book has received widespread acclaim from leading magazines and one of the largest cybersecurity global associations for its ability to engage senior business leaders in cyber resilience.



- **IT Wire Magazine** – “It (The Five Anchors) is strongly recommended as mandatory reading for any senior corporate manager or board member to assist in an understanding of the broader issues and also to frame the questions to be asked (of the experts within the organization) and the problems that need to be addressed. 'Five Anchors' should also be mandatory reading for CISOs to better prepare them for potentially difficult discussions that will be instigated by board members who have taken the time to read and digest this book!”
- The Five Anchors was the globally recommended book in the 2020 first issue of the **ISC<sup>2</sup> InfoSecurity Professional Global Magazine**. ISC<sup>2</sup> is one of the largest global cybersecurity professional associations, with more than 140,000 members. “Author Phillimon Zongo, an award-winning cybersecurity expert, focuses on the need for resilience and offers advice on how organizations can recover from a breach. Zongo looks at security as a strategy, not a tool or technique, and zeroes in on five key elements.”
- **The Australian Security Magazine** – “The Five Anchors is superbly written and well crafted, thereby sufficiently enticing and insightful, written with the enterprise executive and board member in front of mind. With publications like these, there really is no excuse for a company director not to be cyber-risk informed and cybersecurity aware.”

Learn to create a drive for a cyber-resilient culture within your organization



# WHO YOU'LL LEARN FROM



## Phil Zongo, CEO and Co-Founder

The Executive Cyber Resilience Program is led by Phil Zongo, a multi-award-winning cybersecurity executive and bestselling author with more than 16 years of international cyber risk and security experience. Having presented to hundreds of professionals and business executives across dozens of events and conferences, and with thought leadership articles published across several business journals, Phil is well-placed to translate the core message of cyber resilience into actionable executive-level insights.

In 2017, Phil was invited to Chicago, USA, where he received one of ISACA's highest global honors that recognizes individuals who have made major contributions to publications in IS audit and control or security or both. ISACA is the largest IT governance association worldwide.

Phil has been featured in multiple channels (ISACA International Magazine, The NZ Business Herald, IT News, etc.). He has won multiple industry awards for exemplary leadership.

Phil will be supported by two cyber veterans and co-founders of the Cyber Leadership Institute, who will impart practical cyber leadership experience.



## Darren Argyle, Chairman and Co-Founder

- Ranked Top 100 Global CISO for 2016 and Top 100 Global Cyber Security Influencers for 2017 by SC Magazine
- Former CISO of Qantas Airlines, Australia's Nation Flag Carrier
- Group CISO of a global bank
- Board member and keynote speaker with over 20 years of experience in executive positions
- Previously held various senior leadership roles at global cybersecurity firms Symantec and IBM



## Jan Schreuder, COO and Co-Founder

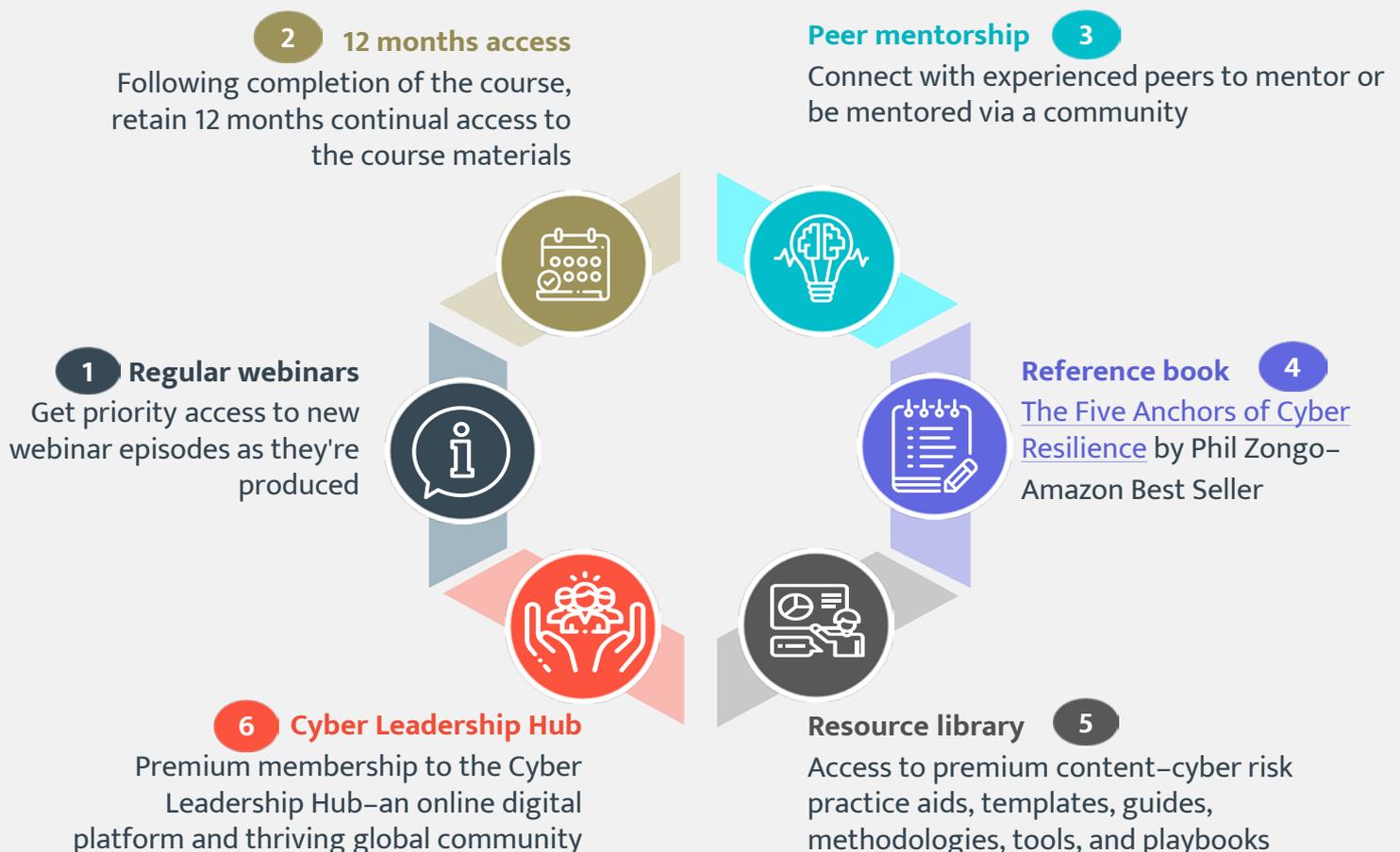
- Former partner at a Big 4 professional services firm in Switzerland, Australia, and South Africa for more than 25 years, where he held various leadership roles and led cybersecurity consulting projects for some of the largest financial services organizations in the world
- Over 35 years of consulting experience, managing large teams to deliver complex cyber transformational projects
- Experienced advisor to executives and boards on cyber resilience and digital transformation

The Executive Cyber Resilience Program has been created by a team of three respected global cyber leaders, with years of combined experiences helping global enterprises accelerate their cyber resilience postures.

# RESOURCES AND PRACTICAL TOOLS

## Cut through the noise

At the Cyber Leadership Institute, we pride ourselves on empowering participants by offering practical tools and resources, and support to ensure that they're ready to execute and excel in their roles.



# OUR CYBER LEADERSHIP INSTITUTE PROGRAMS

## Additional programs to suit a variety of professional backgrounds

The Cyber Leadership Institute offers a range of cyber leadership programs tailored to unique audiences. Whether you're a cybersecurity or risk professional, senior business executive, or member of the board, you will explore topics and real-world case studies aimed at demystifying cyber resilience's complexity and accelerating your cyber risk management skills.

Our executive cyber education programs are also designed into manageable, weekly modules that prepare any technology leader and professional for leadership positions' challenges—from decision-making and positive influencing skills to developing competitive cybersecurity strategies. Our programs integrate online learning and collaborative opportunities through discussion forums led by our program experts, who are also mentors from the field.

All our programs come with a verifiable digital recognition badge that participants can use to prove their accreditation and set themselves apart as effective leaders in the industry.

[Request a call](#) to discuss with a Cyber Leadership Institute team member which program would best meet your needs. Or you may [view our list of course offerings](#) on the website today.





**CYBER LEADERSHIP INSTITUTE**  
KNOW YOU'RE READY

## **EXECUTIVE CYBER RESILIENCE PROGRAM**

Know how to make your organization cyber resilient

[Enquire Now](#)

### About the Cyber Leadership Institute

Our mission is to empower cyber leaders to embrace the technological revolution and improve the way we all live, work, and interact.

Our purpose is to give business leaders the skills to confidently lead their organizations in the digital economy. We strive to:

1. develop cyber leaders who build resilience into business strategy.
2. empower business leaders to develop sustainable cyber strategies.
3. inspire leaders to work together to secure our digital world.

Cyber Leadership Institute  
Level 33 Australia Square  
264 George St  
Sydney NSW 2000 Australia

[contact@cyberleadershipinstitute.com](mailto:contact@cyberleadershipinstitute.com)